

ABOUT US

LUCID WINE

LUXURY BY NATURE. SMALL BATCH ORGANIC & NATURAL WINE





ABOUT US

Small-batch wines made by humans.

We are an urban-industrial micro-winery based in Sacramento, CA. Our wines are made in small batches by Winemaker Kevin Luther using organically grown grapes from local small farms. All of our wines are naturally & organically produced, low sulfite & additive free, and vegan. For every bottle sold, we donate to local charities

Natural & organic wine is **booming**

Our wines are adored by established wine drinkers and novices alike



Our Values



Craftsmanship

From selecting the finest grapes, to producing top quality wines, our products reflect and elevate the integrity of the natural landscapes they originated from



Partnership

We'll work with you to design a wine experience your guests will never forget



Community

For every bottle sold, we donate to local charities and nonprofit organizations

OUR HOSTS

Subject to availability on a per event basis

Choose from our virtual wine tasting hosts to host your virtual wine tasting experience. Tastings last 30-75 minutes, with most ranging 45-60 minutes. All hosts provide the same core experience, leading you through a tasting on Zoom or similar platform of your 5 wines. The tasting covers tasting notes, the winemaking process, & food pairings as well as music, lifestyle, and literary pairings. All tastings are engaging & interactive. We focus on creating an experience that elevates the mood and experience with just the right mix of class & fun, while bringing your group together and building rapport through a shared experience.





Kevin Luther | \$350

Owner, Winemaker, Sommelier

With three wine degrees (Viticulture & Enology, Wine Business, & WSET) and decades of worldwide winemaking experience, Kevin has the expertise to answer all of your wine questions and provide insight into the wine industry. His tastings are a great mix of deep knowledge and education combined with a relaxed and fun attitude toward wine. His goal is to make wine more accessible so that everyone can enjoy



Cecilia Barretto | \$150

Wine Personality & Virtual Tasting Host

Cecilia Barretto is a wine expert, but not the snobby kind, more like a female version of the Anthony Bourdain kind (RIP). She has been studying (read: drinking) wine since 2002, the wine bug bit her when she was 18! Thanks to a really great fake ID, she learned and tasted as much as she could throughout college. She then moved to Burgundy to pursue her Masters in Wine Business. She is half an exam away from her WSET Level 4. She's had a wine shop, worked at a winery, and as a sommelier, & now she owns her own wine edu-tainment business in San Antonio, TX. She LOVES to cook, is a music junkie, meditates daily, & pole dances for fitness.



April Reddout | \$150

April Reddout has worked in the Washington wine industry since 2008, opening and managing successful tasting rooms, plus establishing and directing the wine program at the Walter Clore Center. She holds a Master's Degree in Management and Leadership and launched Reddout Wine Consulting in late 2021, focusing on improving DTC and Hospitality operations, tasting room manager coaching and team building.

April is a columnist for Great Northwest Wine Magazine and judges their Cascadia and Invitational competitions.

Outside of work, April spends her time gardening, swimming, reading, spending time with her wife, Melissa, and of course, wine tasting.



Jerome Luther | \$150

Tasting Room Manager

Jerome manages daily bar operations at Lucid Winery and has been hosting tastings with us since 2017 at our public tastings. He is also a major foodie & cook and is great for groups with a special interest in food pairing. His tastings are especially fun, with a special twist of Jerome's light-hearted attitude & sense of humor.